

MY FIRST NEST EGG YOUTH CORNER



At **Arizona Financial Credit Union**, we're committed to helping your kids build lifelong financial skills. This February, we're excited to introduce two engaging opportunities for your kids to learn and grow:

Annual Online Business Challenge: From February to March, kids K-8th grade can compete in our Online Business Challenge by creating a business plan using our template. It's a fantastic way for kids to explore entrepreneurship while learning about money.

HOW IT WORKS:

Step 1 - Kids fill out our online business plan template.

Step 2 - Submit their ideas to compete for one of two \$200 grand prizes.

Step 3 - Create a 1-minute pitch video to showcase their biz.

SIGN UP FOR THE CHALLENGE TODAY AND LET'S INSPIRE THE NEXT GENERATION OF LEADERS!

WHY IS ENTREPRENEURSHIP IMPORTANT FOR KIDS?

Entrepreneurship inspires:

- Creativity: Turning ideas into actionable plans.
- Confidence: Pitching builds self-assurance.
- Problem-Solving: Tackling challenges with critical thinking.



THIS MONTH'S ACTIVITY:

PRESIDENTS WHO MADE CHANGE AND NOW ARE CHANGE



Celebrate Presidents' Day with our fun printable introducing kids to U.S. Presidents on currency. Packed with fun facts and money history, it helps kids learn about the significance of different bills and coins. Plus, they can spark creativity by designing their own currency featuring someone they admire.

Download the printable [HERE](#) and make Presidents' Day both fun and educational!

Did you know? Kids with youth accounts build smarter money habits — and even tend to do better in school! Stop by one of our locations to open a youth account today!

Click [HERE](#) to find a branch.